

REPORT NO. PC/03/07/22
AGENDA ITEM: 14

MEETING: Council
DATE OF MEETING: Wednesday 20th July 2022

KINGSTHORPE PARISH COUNCIL

AUTHOR: A Barnes, Clerk to the Parish Council

TITLE: Council Website Redesign

1. PURPOSE OF REPORT

Members have expressed an interest in an overhaul of its website, and recognise the requirement for a modern, up to date website as the image of the Council

2. STRATEGIC AIM

- Simpler to use, easier to navigate, more responsive, and ensuring up to date information can be easily accessed
- Website content and layout shall comply by The Transparency Code 2014 and The Public Sector Bodies (Websites and Mobile Applications) (No.2) Accessibility Regulations 2018
- Responsive technology to recognise which type of device people are using and adjust accordingly

3. RECOMMENDATIONS

- For the Council to delegate the authority to the Clerk and the Task and Finish Group to design a new website using the corporate logo, branding, and imagery to develop a draft of the new website to be brought back to full Council in September for final approval
- To engage with It'seeze Websites Northampton
- The Clerk is authorised to sign a contract for a min 12 months
- The Clerk is authorised to give three months' notice to 2commune Limited
- Approve any expenditure

4. BACKGROUND INFORMATION

- Currently the Council website is provided by 2Commune
- Website hosting, support, and annual licence is £400 + vat
- Any additional photos etc. are charged at £50
- Annual contract from January 2023 with a three months' notice period
- The kingsthorpe-pc.gov.uk domain is due to be renewed separately on 20th January 2023 at £150 + VAT (renewable every two years)

5. PROPOSAL FROM IT'SEEZE WEBSITES

- Design, 10-page build and training are £450 + vat (one off cost)
- Ticker tape and fading images is £150 + vat (one off cost) if required
- Website hosting, support, and annual licence is £45 + vat per month
- Additional pages are £35. However Council is given templates to recreate additional pages easily. This keeps the cost down as low as possible as all pages that we create do not get charged
- The gov.uk domain extension would stay with 2Commune along with Council emails.